

# ALPHABET STORY OF FAMO

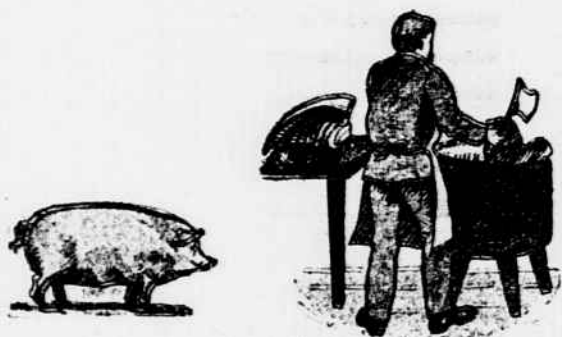
**\$1 FOR A JINGLE**

Address "TOMMY TUCKER," The Star.

**OVER 10,000**

Jingles were entered in this week's contest. These pages will appear Saturday and Sunday hereafter; therefore you have an opportunity to earn \$48 instead of \$24. Every one is invited to try for next week's prizes. Send in as many Jingles as you please of 4 lines each, provided each is written on a separate slip of paper and only on one side. One dollar each, \$48 in all, will be paid for the 48 best Jingles received this week, before Wednesday, October 9, 10 A.M., for Saturday's prizes, and Friday, 10 A.M., for Sunday prizes. \*There were two Jingles used in Saturday's paper—one in P and the other in O—the names on which were lost. If the winners will send in their names, a check will be mailed.

**A**



Stands for Auth, for sausage most famous,  
The best ever made in this Land of the Free;  
For products the finest, the cleanest, the purest,  
The name of "Nick Auth" is a sure guarantee.

Winner, P. J. Haltigan, 2106 1st street northwest.

**AUTH PROVISION CO., 628 Va. Ave. S.W.**

**B**



Stands for Berberich, Buster and Brown,  
With shoes most substantial, the talk of the town;  
The boys who are shod in this up-to-date leather  
Will be able to tackle the worst kind of weather.

Winner, Miss Elizabeth Hastie, 1406 Chapin street northwest.

**R. Berberich's Sons, Washington's Most  
Progressive Shoe House,  
1116-18-20 SEVENTH STREET.**

**C**



Is for Corby, who makes Mother's Bread,  
The kind that we buy every day.  
It's the purest, the cleanest, the whitest, the sweetest,  
The finest and best every way.

Winner, Mrs. Sephora L. Jenkins, 1124 K street northeast.

**Corby Bros.' Bakery, 2301 Brightwood Ave.**

**G**



Stands for Goldenberg's,  
The store that we know;  
When looking for bargains  
That's where we go.

Winner, Royce M. Riley, 1413 5th street northwest.

**GOLDENBERG'S, Seventh and K Streets.**

**H**

**GOOD  
MORNING!**

Have You  
Opened an Account  
at  
**HECHTS'?**



Stands for Hechts',  
To trade, the best store;  
They'll charge every purchase,  
And you'll go back for more.

Winner, A. K. Smith, 913 O street northwest.

**HECHT & CO., 513-515-517 Seventh St.**

**L**



**CE Cream is good in summer time,  
And it's good in winter, too!  
But the "Velvet Kind" is the only kind.  
All other kinds--skidoo!**

Winner, Katie J. Linnell, 316 12th street northeast.

**The "VELVET KIND" on Sale Everywhere.**

**M**



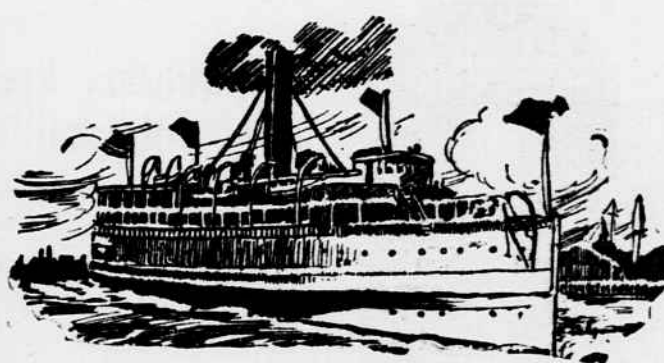
Don't Keep Your Money in a Bag

Stands for The New Metropolitan,  
A very central bank, you see,  
For it's just across 15th street,  
Right opposite the U. S. Treasury.

Winner, H. L. Conner, 1137 5th street northwest.

**Metropolitan National Bank, 613 15th St.**

**N**



Stands for New  
Norfolk daylight line,  
Which cuts the fare almost in two,  
Reaching Jamestown on schedule time.

Winner, Joe Shinn, 425 9th street northeast.

**NEW NORFOLK LINE, OFFICE, 14TH AND  
PENNA. AVENUE.**  
Leave Riley's Wharf Every Tuesday, Thursday and Saturday at 8 A. M.

**O**



love, love, love! Love is like a dizziness.

But when the bride begins to cook, the groom gets down to business.  
He says: "My dear, where shall we buy our butter and our milk?"  
She says: "At Oyster's!" Reason why? Their goods are fine as silk.

Winner, Clara D. Gould, Falls Church, Va.

**GEO. M. OYSTER, JR., 1116 Conn. Ave.**

**S**



**AKS for forty years has stood  
The embodiment of values good.  
For forty years they've stood the test  
Of clothing those who dress the best.**

Winner, F. P. Clark, 1762 Lanier place.

**SAKS & CO., Everything to Wear  
for Men and Boys, 7th & Pa. Ave.**

**T**

"All Over the  
World,"  
Topham's Trunks,  
Made in Our Own  
Factory.



**OPHAM'S store is where you'll find  
Leather goods of every kind;  
His handbags wear, his trunks withstand  
The strenuous shocks of the railroad man.**

Winner, M. L. Jarboe, 48 R street northwest.

**TOPHAM, ON F STREET---1219**

**U**



Stands for unanimous;  
We all of us agree  
That for real estate deals  
Moore's the right man to see.

Winner, George B. Hamilton, 1225 Randolph street northeast.

**DAVID MOORE, 1328 New York Avenue.**  
An Extra Prize of \$1 for the Best Jingle on David Moore, Using the Letter U.